S&MM's 1982 Index

A complete list of all the features that appeared in Sales & Marketing Management in 1982, including those in S&MM's *Surveys,* Special Reports, and Special Sections; also, S&MM Short Takes, Barometers, Marketgraphs, Salesgraphs, Departments, and Reader's Postscripts. This index does not include S&MM's Significant Trends or Newsletters. Compiled by S&MM librarian Richard Kern.

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